Enterprise Beta Case Study
Jesta Digital - August 2012

Customer

Jesta Digital is a leading international provider of mobile content providing ringtones, apps and games for mobile devices. The company, based in the German tech hub of Berlin, reaches one billion people worldwide through its portals and partnerships with mobile operators and device manufacturers.

Operating recognized sub-brands such as Jamster and Jamba, the company claims to offer users access to more original branded content than any other provider. The company has 800 partners around the world and supports 4,000 handsets and 125 operators globally.

Challenge

The IT team at Jesta Digital manages a considerable fleet of company PCs which are used for day to day business. The company operates more than 500 machines, many of which are used by staff for flexible working all around the globe.

Staff uses these laptops for a variety of work practices in a number of locations, which presents a challenge in terms of security. Flexible working means using connections which are outside of Jesta Digital's secured network, potentially exposing the machines to malware.

The company currently runs enterprise-grade Antivirus software from a major vendor, which is largely focused on detecting signature-based threats. Such solutions do not provide proactive protection against the very latest forms of malware, which are specifically designed and continually morphing in an attempt to avoid and stay undetected by traditional antivirus scanners and technologies.

The consequences of a malware breach vary from the time-consuming and annoying to the very serious. At the less damaging end of the scale a particularly stubborn piece of malware could cause a significant management burden for IT teams as they battle to remove it and the user could potentially lose a lot of valuable data.

Solution

Jesta Digital has decided to evaluate proactive malware support and remediation using Malwarebytes' enterprise solution. This decision was made after the company used a standalone version of the software to counteract a particularly tenacious piece of malware which had infected a company laptop and - from the tested products - only Malwarebytes could remove.

Torben Broder, Client Support Engineer at the company picks up the story, "We realized that our current Anti-Virus solution wasn't perfect at stopping certain malware, so we were looking for a solution which filled this gap.

"We have been evaluating the enterprise version now for a while, using it to protect around 100 client systems. These are largely laptops which staff uses in a number of locations for work business, so they are used for everything from internet research to creating sensitive customer-facing documents.

"The version we have been using has been excellent and we will be rolling it out on everything from the CEO's laptop on down. This means Malwarebytes will be protecting more than 500 machines across the company.

"Malwarebytes catches almost all the latest threats that our existing antivirus just cannot. It is fast and doesn't use much system resources, but most importantly it runs alongside the existing company AV solution with absolutely no hassle, providing complementary protection."

Marcus Chung, COO, Malwarebytes said, "The fact that Malwarebytes is being deployed alongside enterprise AV by a global company is a sign of the product's ability to stop the latest breed of malware. Our technologies are becoming increasingly relied upon by consumers and businesses to provide a crucial additional layer of defense.

"The malware problem is growing and this represents a serious headache for those in charge of complex and disparate IT set-ups which typically include a complex mix of roaming devices. By deploying Malwarebytes on these machines, the risk can be mitigated and a significant amount of time and money saved, not to mention vital information is protected. "

The Business Case

Malwarebytes is provided to Jesta Digital using a corporate preview license which allows the company to trial the service. Malwarebytes is also providing enterprise level technical support to Jesta Digital where required.

By deploying Malwarebytes in this way, Jesta Digital has realized the following benefits:

- Multi-device protection using industry leading anti-malware protection which works alongside existing antivirus

- Easy to implement software which requires little on-going management

- Significant decrease in maintenance and deployment of security resources

About Malwarebytes Corporation

Malwarebytes provides software designed to protect businesses and consumers against malicious threats that consistently escape detection by traditional antivirus solutions. Its newest business product, Malwarebytes Enterprise Edition, delivers advanced behavior-based detection that can be managed on thousands of workstations from a single administration console. Founded in 2008 and headquartered in California, Malwarebytes has removed more than five billion malicious threats from computers worldwide.

For more information, please visit our website at **www.malwarebytes.org**