

THE STATE OF RANSOMWARE AMONG SMBs

This report, conducted by Osterman Research and sponsored by Malwarebytes, presents the findings on ransomware and other critical security issues from more than 1,000 small and medium-sized organizations surveyed in June 2017. Here's what we discovered.



In the last 12 months

22% of organizations had to cease business operations immediately because of ransomware



81%

of businesses have experienced a cyberattack

66%

have suffered a data breach

35%

were victims of ransomware

The real killer

Ransom demands aren't the small business killer ... downtime is.

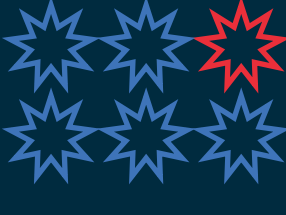
50%

of organizations infected with ransomware received demands of \$1,000 or less



1 in 6

ransomware infections caused 25+ hours of downtime



25+



90%

of infections resulted in more than 1 hour of downtime



1+



Who's worried about ransomware?

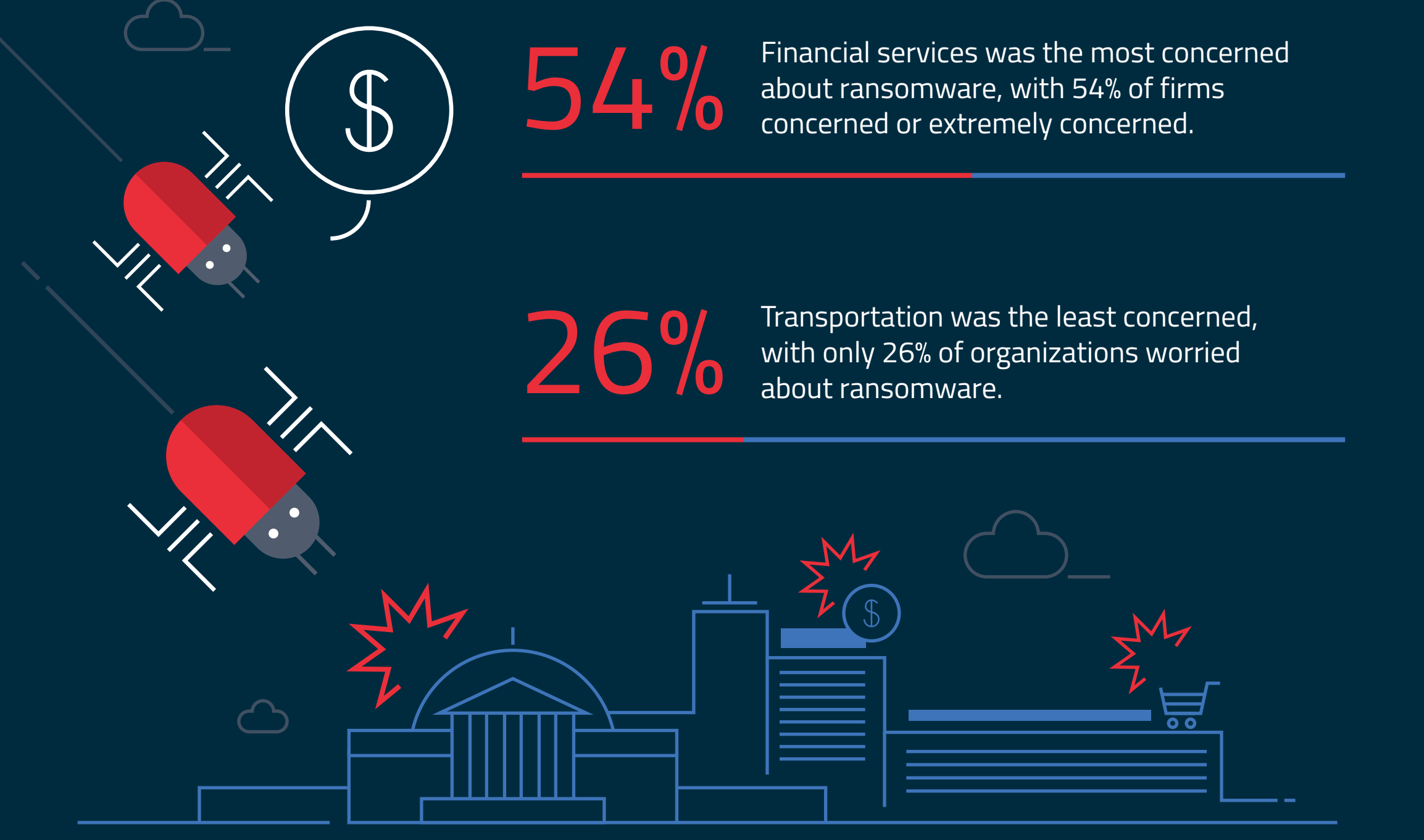
From finance to government to retail, various industries registered a high level of concern about ransomware.

54%

Financial services was the most concerned about ransomware, with 54% of firms concerned or extremely concerned.

26%

Transportation was the least concerned, with only 26% of organizations worried about ransomware.



Tech vs. people

Small and medium-sized businesses believe using technology to fight ransomware is more effective than educating people.



When asked if ransomware should be addressed only through technology or only through training, more organizations believed technology would be more effective.

However, current technology usage does not seem to be enough.

1/3

1/3 of all businesses surveyed claimed to have been running anti-ransomware technologies. 1/3 of all businesses surveyed also experienced a ransomware attack this year.

To learn more about the impact of ransomware on businesses, go to malwarebytes.com/business/ransomware.