The 2016 State of Ransomware report, conducted by Osterman Research and sponsored by Malwarebytes, surveyed 540 CIOs, CISOs, and IT directors in four countries. Here’s what we found.

40% of businesses were hit by ransomware in the last year.

Victims lost:
- Revenue: 30%
- Had to cease operations immediately: 20%

Hit by ransomware by country:
- United Kingdom: 54%
- United States: 47%
- Canada: 35%
- Germany: 18%

More than $ lost:
- United States: 96%
- United Kingdom: 50%

60% of attacks took more than 9 hours to remediate.

3.5% said lives were at stake because of ransomware’s debilitating effects.

19% of companies had to stop business immediately after discovering a ransomware attack.

71% of businesses are not very confident in their ability to stop ransomware.

96% of U.S. organizations are not very confident in their ability to stop ransomware.

The most popular way of addressing the problem is not through protection, but by backing up data.

Globally, more than 40% of victims paid the ransom demands.

To learn more about how to protect your business from ransomware, go to malwarebytes.com/ransomware.