Malwarebytes

CASE STUDY

Aberdean delivers on proactive security strategy with Malwarebytes

Effective protection
from PUPs and
ransomware

Single pane of glass
across clients with
OneView dashboard

**Efficient time
use** to procure,
deploy, and manage

Challenges

Aberdean Consulting focuses on providing small to mid-sized businesses in the greater Dane County area with exceptional IT services. This includes implementing technology to provide customers with effective endpoint security. However, with their previous product, users continued to get hit with malware, and Aberdean staff were spending a lot of time cleaning up client endpoints.

When ransomware was introduced as a new attack method, Jim Blair, Managing Director, knew it was time to rethink their endpoint protection offering. "When CryptoLocker hit, we wanted to get proactive in safeguarding our clients, which meant we needed a new endpoint protection product in our portfolio," said Blair.

- **Ineffective protection** and endpoints were consistently getting infected.

- **Remediation was time-consuming** and taxing the company's tight IT resources.

- **Lacking ransomware protection** to safeguard customers from this attack method.

Reasons for Choosing Malwarebytes

In addition to an endpoint security solution that provides strong protection against ransomware, Aberdean also wanted to alleviate the need to manage time-consuming endpoint remediation by protecting clients from nuisance infections, such as adware and potentially unwanted programs (PUPs).

OVERVIEW

CUSTOMER
Aberdean Consulting
100 customers
2,500 total endpoints

INDUSTRY
Managed Service Provider

SOLUTION
Malwarebytes Endpoint
Protection

ABERDEAN
INFORMATION + TECHNOLOGY

Aberdean selected Malwarebytes as their endpoint security technology partner for the following reasons:

- **Supports diverse business environments:** Malwarebytes provides broad operating system support, enabling Aberdean to universally recommend the solution across different client organizations.

- **Automate deployment:** the Malwarebytes deployment tool helps Aberdean protect customer devices faster and saves a significant amount of time.

- **Effective protection:** Malwarebytes uses multiple detection techniques, providing Aberdean's clients with strong protection against the latest threats.

How Malwarebytes Solved the Problem

Aberdean prides itself in taking a proactive approach to security, and Malwarebytes has allowed the company to continue to deliver on that high quality of service. "When a system fails, our customers' operations and employee productivity are impacted. Malwarebytes does everything we need to keep our clients' endpoints running smoothly, ensuring they can continue to work. When we deploy Malwarebytes, it consistently shows us that it found a lot of things that other products have missed," said Blair.

The Malwarebytes OneView dashboard provides Aberdean with efficient endpoint security management across their customer sites. "At a glance, OneView lets us manage client licenses and see threats detections and endpoint data across all our clients. Any time we can get a single pane of glass that enables us to manage multiple clients at the same time, that's a huge resource savings for us," said Blair.

- **Attained a key technology component to deliver proactive security** with Malwarebytes providing effective endpoint security to protect customers' first line of defense.

- **Gained a strong foundation for endpoint security**, ensuring Aberdean customer operations run smoothly.

- **Saved management time and resources** with the OneView console that allows Aberdean to efficiently manage license procurement and see all their clients' protection status at a glance.

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