

## CASE STUDY

# ...Brings endpoint security to its customers with Malwarebytes



**Offered free endpoint protection** to all consumer and business banking customers



**Reduced worry** of customers falling for banking scams, malware, and other cyberthreats



**Gained efficiency** to deliver software licenses to 100,000 customers

## Challenges

With financial scams and sophisticated malware targeting its customers at an increasing frequency, Royal Bank of Scotland wanted to take proactive steps to safeguard its customers. "Keeping our customers safe from cybercrime is a top priority. Rather than just protect ourselves from potential attacks, we wanted to invest in our customers to ensure they are protected whether they are accessing their banking data—or just surfing online," said Chris Parker, eCrime & Digital Lead at Royal Bank of Scotland.

- With the **growing intensity and sophistication of cyberattacks on banking customers**, many were falling victim to financial scams
- Banking customers were **experiencing ineffective protection** on their personal devices, which then impacted bank security
- Royal Bank of Scotland wanted to find an **effective approach to help protect** its customers and themselves.

## Reasons for choosing Malwarebytes

Royal Bank of Scotland looked at a number of vendors to help their customers. Malwarebytes was able to meet more of their expectations than any other vendors, delivering an exceptional value to both the bank and its customers.

- **Effective protection:** Adaptive protection with multiple layers to ensure robust endpoint protection.
- **Extreme ease of use:** Intuitive user interface that makes it easy to roll out the solution to its more than 100,000 customers.
- **Exceptional value:** Adaptive protection with multiple layers to deliver robust endpoint protection at a reasonable cost

## OVERVIEW

### CUSTOMER

Royal Bank of Scotland

### INDUSTRY

Finance

### SOLUTION

Malwarebytes Premium customers to use on their personal devices



Keeping our customers safe from cybercrime is a top priority. Rather than just protect ourselves from potential attacks, we wanted to invest in our customers to ensure they are protected whether they are accessing their banking data—or just surfing online. This helps everyone clamp down on potential cyber criminals and gives us peace of mind.

Chris Parker, eCrime & Digital Lead  
Royal Bank of Scotland

## How Malwarebytes solved the problem

Malwarebytes provides a cloud-based management framework coupled with effective endpoint protection capabilities that allows the Royal Bank of Scotland to proactively keep its customers and their bank accounts safe.

- **Providing free endpoint protection to 100,000 customers** with adoption continuing to grow.
- **Gained confidence that customer endpoints are protected** while surfing online or accessing their banking data.
- **Gained streamlined process** to provision Malwarebytes licenses and an effective solution that meets their needs.



[malwarebytes.com/business](https://malwarebytes.com/business)



[corporate-sales@malwarebytes.com](mailto:corporate-sales@malwarebytes.com)



1.800.520.2796

Malwarebytes is a cybersecurity company that millions worldwide trust. Malwarebytes proactively protects people and businesses against malicious threats, including ransomware, that traditional antivirus solutions miss. The company's flagship product uses signature-less technologies to detect and stop a cyberattack before damage occurs. Learn more at [www.malwarebytes.com](https://www.malwarebytes.com).