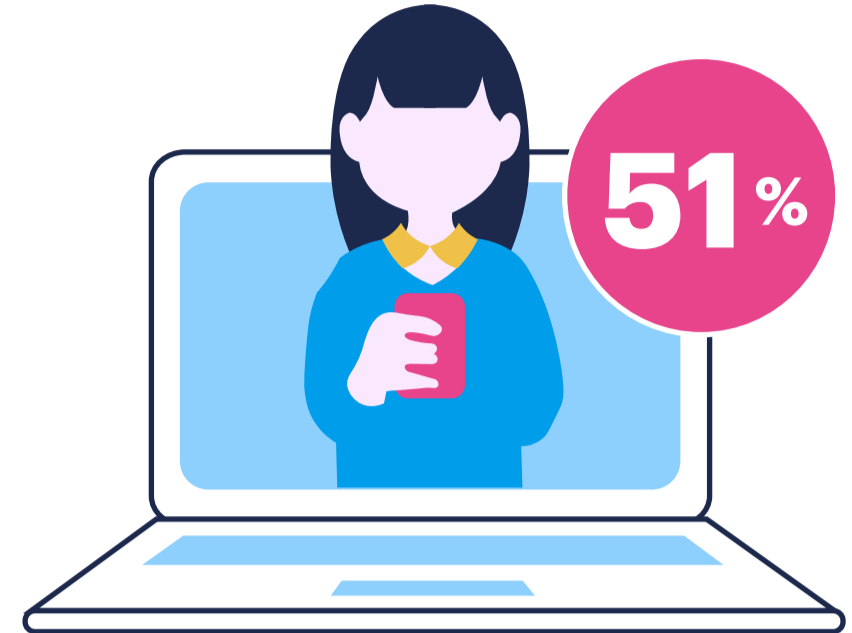


PRIVACY & PARENTHOOD REPORT **TEEN TIPS**



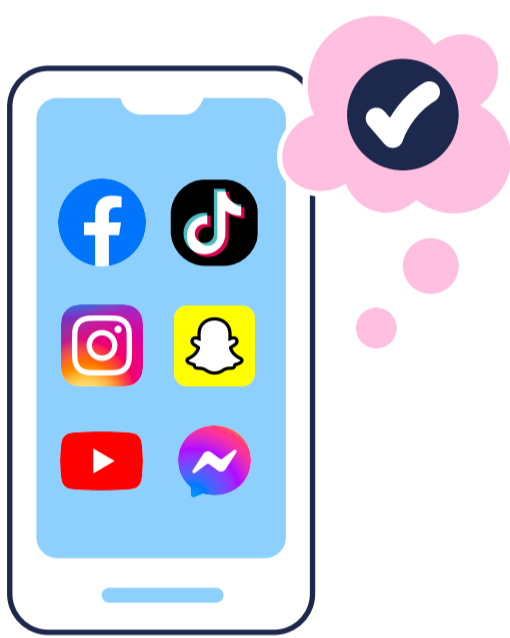
Gen Z, we need to talk...

We recently asked you about growing up online today, and you told us a lot—like how only **51%** of you agree that you “**feel supported online**” by your parents, or how **35%** of you wish you started using social media later in life, or how **11%** of you have been stalked or bullied because of something your parents posted online.



What we’re hearing is that it **isn’t easy being young**. That’s why we’re offering a few tips you can use to stay safe, private, and secure on the Internet:

THINK BEFORE YOU SHARE



Nearly half your generation (**49%**) regrets something they posted on social media when younger, and nearly the same portion (**47%**) feel that a harm of the Internet is that “anything you do follows you forever.”

Before you share something, think about who it could affect—including you in a few years.

IMPROVE YOUR CYBERSECURITY

To the **17%** of you who said you were taught to use the same password for everything, stop doing that. And for the **72%** of you who did not say you’re required to use antivirus software on your own devices, change that.

Cybersecurity software protects you from all sorts of malware, so don’t treat it as a maybe—treat it as a must.



TALK TO YOUR PARENTS AND LEARN TOGETHER



Only **34%** of parents ask their kids for permission before posting photos about them. Speak up about your ideas of privacy and consent. An adult you trust with online privacy can also help you with broader issues, like clicking on something you shouldn’t have, or figuring out what an online scam looks like, or just being weirded out by something you saw online.

KEEP UP THE GOOD WORK

A full **62%** of you avoid sharing personal information online, **48%** do not accept friend requests from strangers, and **23%** already use antivirus themselves.

These are strong, safe Internet habits. If you’re doing these, good work. If not, start today.

